

Press release



For immediate release

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Cybercom developing fully automated checkout counter for ITAB

Cybercom is partnering with ITAB to develop the next generation of fully automated checkout systems. Using innovative patented technology, the automated checkout system identifies customer products without barcodes.

The new system will be launched tomorrow, in Germany at one of the world's largest retail trade shows. Instead of scanning barcodes, the automatic checkout system employs scales, cameras and other sensors to analyze and automatically identify products placed on the conveyor belt.



"We chose Cybercom for their local delivery. They have outstanding and extensive expertise and capability to manage a project from start to finish," says Carl von Sydow, CEO for ITAB Scanflow AB.

Cybercom develops the new ITAB EasyFlow system from a research prototype to a completed product. A dozen consultants from Cybercom will work on software development, testing, hardware development and project management.

"This is an incredibly exciting opportunity for us to help a customer bring new technology to the market," says Patrik Lägermo, Cybercom account manager. "With this new system, stores will be able to replace the often stressful and monotone cashier tasks with better service inside the store."

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For pictures from the trade show:

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About ITAB ITAB, Europe's leading manufacturer of checkout counters, supplies retail customers with over 20,000 checkout counters annually. ITAB Shop Concept AB develops complete shop fittings for convenience and specialty stores. The company is listed on the Nasdaq OMX Nordic Exchange. Its business includes project management, design, development, manufacture and sales. Its products cover everything from shop fittings in metal and wood and shop equipment such as checkouts and entrance systems to tailored products. The Group employs some 1,500 persons. Sales in 2009 were SEK 2.8 billion.

About Cybercom

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions. The Group established itself as a world-class supplier in these segments: security, portal solutions, mobile services, and embedded systems. Thanks to its extensive industry and operations experience, Cybercom offers strategic and technological expertise to these markets: telecom, industry, media, public sector, retail, and banking and financial services. The Group employs 2,000 persons and runs projects worldwide. Cybercom has 28 offices in 11 countries. Since 1999, Cybercom's share has been quoted on the NASDAQ OMX Nordic Exchange. The company was launched in 1995. Find out more at: www.cybercom.com.