

Press release



For immediate release

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Cybercom developed the partner portal for the Swedish participants of Expo 2010 in Shanghai, China

The committee for Sweden's participation in World Expo 2010 selected Cybercom to develop an intranet portal for virtual meetings and coordination tools. The portal will be used by all Swedish companies and organisations involved in Expo 2010, the world fair to be held in Shanghai, China.

"The main focus of Sweden's participation in Expo 2010 in Shanghai is to support the Swedish business interests in the Chinese market," says Patrik Boman, president and CEO of the Cybercom Group. "China is an important market for our larger customers, and Cybercom's business in China is growing. For Cybercom, providing the internal support portal that will be used by all participating Swedish companies and organisations during the 184-day expo period to plan meetings, logistics, and coordinate other important functions is a fantastic opportunity."

The intranet portal developed by Cybercom was launched 2 November at the Swedish Expo Committee's project management meeting in Shanghai. The portal provides tools for the over 75 companies and organisations that partner with the committee. Thanks to its open source solution, the portal offers great flexibility and scalability.

"We are delighted with the intranet portal that Cybercom delivered," says Nina Ekstrand, deputy general commissioner for the Swedish Expo Committee. "It will serve as a central hub for the remaining project work in Sweden and China, and is a vital participant tool. The portal more than meets our requirements for functionality, usability and fast performance, which is important for us since it will host a lot of concurrent users. Specific security requirements were also fulfilled by Cybercom's security experts. We're very excited about opening the portal for our partners."

"This is a prestigious project for us. We know that the users have very high expectations on functionality and accessibility," says Björn Elmberg, account manager at Cybercom Sweden East. "Our experience in digital solutions allows us to quickly familiarize ourselves with the customer's needs and find the most appropriate solutions in a cost-effective manner. By using Agile principles, our consultants have quickly implemented extensive functionality by utilising and integrating the most modern, robust and leading open source modules available."

Expo 2010 in Shanghai, China takes place 1 May–31 October 2010 and is expected to be the largest world expo ever. So far, 225 countries and international organizations are registered to participate. According to organizer estimates, Expo 2010 will attract 70 million visitors in the six months that the expo is open.

Find out more, contact:

Patrik Boman, president and CEO, Cybercom Group	+46 739 83 89 79
Nina Ekstrand, deputy commissioner general, committee for Sweden's participation in Expo 2010	+46 70 232 85 67
Björn Elmberg, account manager, Cybercom Sweden East	+46 709 153 182
Kristina Cato, communications director and IR manager, Cybercom Group	+46 708 64 47 02

About Cybercom

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions. The Group established itself as a world-class supplier in these segments: security, portal solutions, mobile services, and embedded systems. Thanks to its extensive industry and operations experience, Cybercom can offer strategic and technological expertise to these markets: telecom, industry, media, public sector, retail, and banking and financial services. The Group employs 2,000 persons and runs projects worldwide. Cybercom has 28 offices in 11 countries. Since 1999, Cybercom's share has been quoted on the NASDAQ OMX Nordic Exchange. The company was launched in 1995. Find out more at: www.cybercom.com.