

Press release



For immediate release

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Cybercom and Segmenta form Nordic partnership

Cybercom and Segmenta will work together to expand offerings and delivery capacity in implementing and integrating SAP solutions.

Cybercom's Danish operation has undertaken more projects in the banking, finance, and public sectors this year. Cybercom is one of few Danish consultancies to be awarded master contracts from National Procurement Ltd. (SKI) for both project deliveries and staff backup. SKI is the purchasing agency for Denmark's state and municipal governments.

"We've noticed an increased demand for SAP consulting services in both implementation and integration, primarily from our customers in the public sector," says Karsten Adelmark, managing director of Cybercom Denmark. "This partnership with Segmenta will help us better meet that demand and expand our offerings to new and existing customers."

Danish consultancy Segmenta is a specialist that has lengthy experience with SAP and offers development services and implementation of SAP solutions. Among its customers are Carlsberg, EON, KMD, and Dong Energy.

"We are very happy about this collaboration," says Lars Damgaard, administrative director at Segmenta. "Cybercom is a strong brand, and this partnership will help us reach a wider market inside and outside Denmark."

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About Cybercom

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions. The Group established itself as a world-class supplier in these segments: telecom management, security, portal solutions, mobile services, and embedded systems. Thanks to its extensive industry and operations experience, Cybercom can offer strategic and technological expertise to these markets: telecom, industry, media, public sector, retail, and banking and financial services. The Group employs 2000 persons and runs projects worldwide. Cybercom has 25 offices in 11 countries. Since 1999, Cybercom's share has been quoted on the OMX Nordic Exchange. The company was launched in 1995. Find out more at: www.cybercom.com.

About Segmenta

Established in 2000 with the motto "proven in action", Segmenta A/S has Denmark's most experienced SAP consultants, and with its many implemented SAP projects is one of the market leading SAP consultancies in Denmark. Segmenta is an official SAP service partner and works chiefly with SAP's selected industry solutions and CRM solutions. Segmenta was named Denmark's best IT company by Computerworld in 2006 and Denmark's best systems integrator in 2007. Find out more at www.segmenta.com.