

For immediate release

29 October 2007

Joakim Ek new managing director of Cybercom Sweden North

Joakim Ek was recently appointed new managing director (MD) of Cybercom's operations in northern Sweden. Previously, he held a management position in Cybercom and was acting MD for the company since Cybercom bought auSystems from Teleca earlier this year.

"Cybercom's intention was to become one of the leading consultancies in the region," says Patrik Boman, president and CEO of the Cybercom Group. "After the auSystems acquisition, we succeeded. Right now, Cybercom is a heavy market player in the northern part of the country – where we have stable operations, a healthy bottom line, and outstanding employees. We recruited extensively to find a person who could manage and lead these operations forward; in doing so, we found Joakim Ek. I'm convinced that through his leadership, Cybercom Sweden North will evolve in a positive direction."

Ek, age 39, is a systems analyst. Since June 2007 he has been acting MD of Cybercom Sweden North. Before that, he held various sales and management positions in the company, starting in 2002.

"This is a stimulating, challenging assignment," says EK. "I'm proud to have received this appointment. And I'm looking forward to assuming my new role as MD and to further developing operations."

Cybercom Sweden North has offices in Östersund, Sundsvall, and Örnsöldsvik.

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About Cybercom

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions. The Group established itself as a world-class supplier in these segments: portals, mobile solutions, embedded systems, e-commerce, and business support systems. Thanks to its extensive industry and operations experience, Cybercom can offer strategic and technological expertise to these markets: telecom, Internet, and media (TIM); banking and financial services; automotive; national defence; and the public sector. The Group employs about 1300 persons and runs projects worldwide. Cybercom has offices in Denmark, India, Poland, Singapore, Sweden, and the UK. Since 1999, Cybercom's share has been quoted on the OMX Nordic Exchange. Find out more at: www.cybercomgroup.com.