

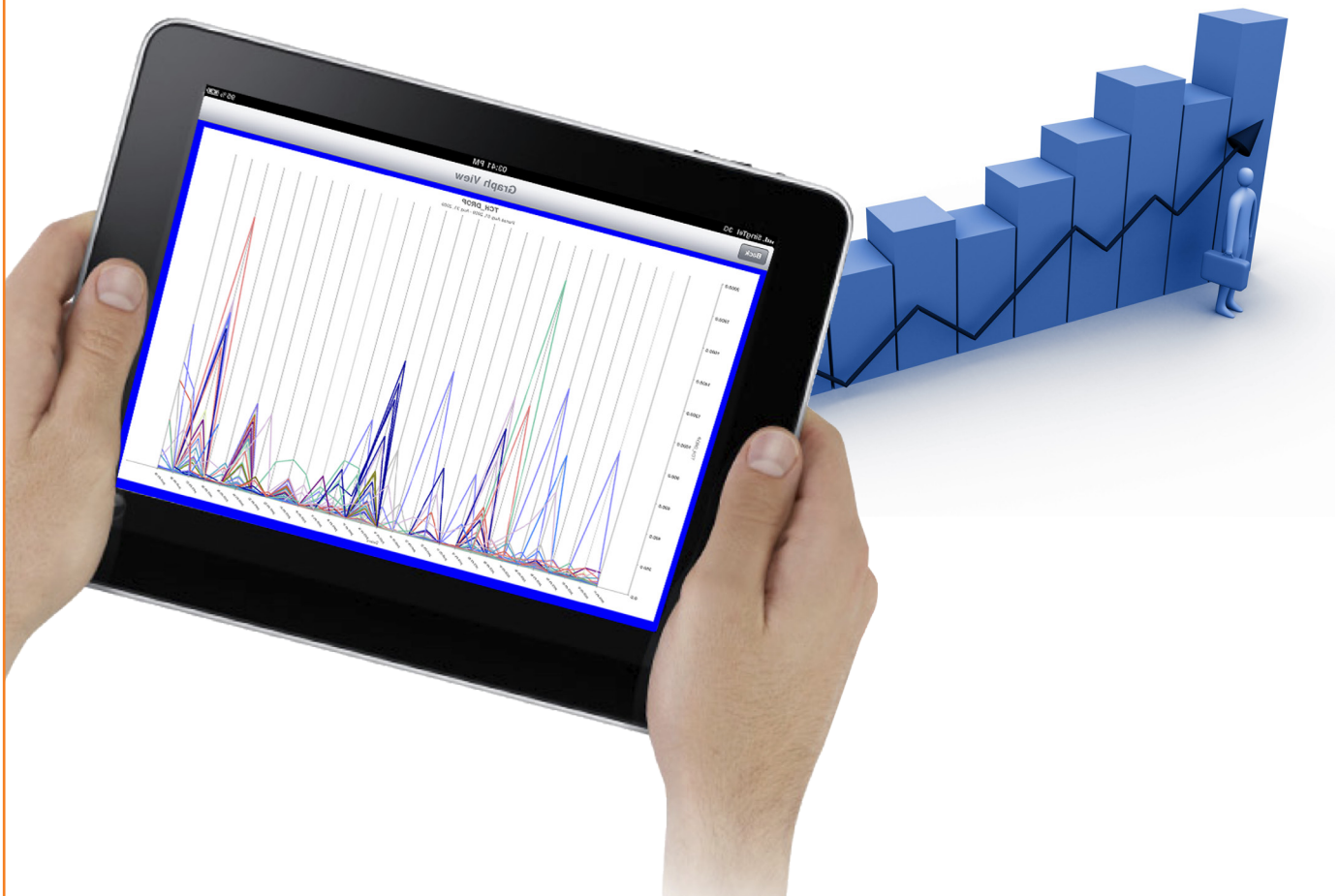
# Business Intelligence

## Business Intelligence

# Decision making for leaders

They say knowledge is power. And that statement would be especially true in today's global business economy. The best in the business world stay ahead with the business critical information and have a keen eye for market trends. However, the champions are those who possess the aptitude to capitalize on opportunities by acting swiftly based on the information they have.

Business Intelligence tools and solutions were designed for the movers and shakers of the business world. By assisting you with your KPI analysis and presenting them in comprehensible visuals, Business Intelligence tools are your key towards running a successful business in today's dynamic markets.



# Business Intelligence

## Possible to collect data from multiple sources

- Quick time to market – quick deployment
- Adoptable to specific client needs
- Reports delivered to Mobile handsets and/ or PC
- Personalised triggers for KPI thresholds

## Key benefits

- Operational within a month from project start
- Input for decision delivered to your personal device
- Key KPIs in one common and centralized place
- Easy overview and possibility to drill down into the details

## Features

- Personalized executive overviews
- Customer branding
- Boundary values and alert thresholds
- Trends
- SMS and email notifications
- Publish functionality

## Supports

- Technical data from Alcatel, Ericsson, Huawei, etc.
- Data feeds from any other source ftp, http, email etc.
- All PC Web Browsers
- Mobile handset: iPad/iPhone, Android, Windows Mobile, BlackBerry (etc...)

## KPIs sample:

- Call success rate
- Call drop rate
- Network availability
- Active subscribers
- Traffic figures
- No. of SMS/time unit
- Data volume/time unit
- Subscriber net addition
- Churn rate
- ARPU
- Point of sales performance
- Travel ticket resolution
- Congestion rate



## About Cybercom

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions.

The Group established itself as a world-class supplier in telecom management, security, Internet and mobile services, as well as embedded systems. Thanks to its extensive industry and operations experience, Cybercom offers strategic and technological expertise to these markets: telecom, industry, media, public sector, retail, and banking and financial services.

The Group employs about 1800 persons and runs projects worldwide. Cybercom has 25 offices in 10 countries. Since 1999, Cybercom's share has been quoted on the NASDAQ OMX Nordic Exchange. The company was launched in 1995.

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