

How to be competitive in the mobile phone industry

Survival of the fittest – you must understand the mobile ecosystem to be a winner. Cybercom has long experience of helping mobile phone manufacturers to succeed in an ever changing environment. Cybercom provides differentiating world leading mobile services and applications – creating winners.



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Innovate, Create and Operate

Cybercom helps phone manufacturers to define, create and operate innovative, attractive and enjoyable mobile services. Cybercom supports phone manufacturers in all steps of the process, and delivers differentiating services from in-device applications, through enabling services, to value added services.

- **Cybercom In-Device Applications – applications that give a phone its character**
 - Cybercom’s user experience and technology experts help phone manufacturers to create applications that differentiate them from the competition and strengthen the brand experience.
- **Cybercom Enabling Services – services that make things work**
 - Cybercom makes solutions that get services to work smoothly. This includes for example solutions for settings provisioning, firmware update, and delivery & in-life management.
- **Cybercom Value Added Services – services that make people love their phones**
 - Cybercom develops services that boosts the user experience and creates loyal customers.

Cybercom experience base

Cybercom works with all players in the mobile arena including chipset vendors, device manufacturers, operators, and network equipment providers, giving us a vast understanding of the whole mobile market and its mechanisms.

Our experience base covers for example:

- Mobile Commerce / App Stores
- Mobile Portals / On-Device Portals
- Mobile Device Management
- Mobile Music Services
- Mobile Social Networking
- Mobile Payments
- Mobile Positioning / LBS
- Development and test for Android, BlackBerry, Flash Lite, iPhone, Java ME, Maemo, Linux, Qt, Symbian, S60 and Windows Mobile.



About Cybercom

The Cybercom Group is a high-tech consultancy that offers global sourcing for end-to-end solutions.

The Group established itself as a world-class supplier in security, internet and mobile services, as well as embedded systems. Thanks to its extensive industry and operations experience, Cybercom offers strategic and technological expertise to these markets: telecom, industry, media, public sector, retail, and banking and financial services.

The Group employs about 1800 persons and runs projects worldwide. Cybercom has 28 offices in 11 countries. Since 1999, Cybercom’s share has been quoted on the NASDAQ OMX Nordic Exchange. The company was launched in 1995.

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