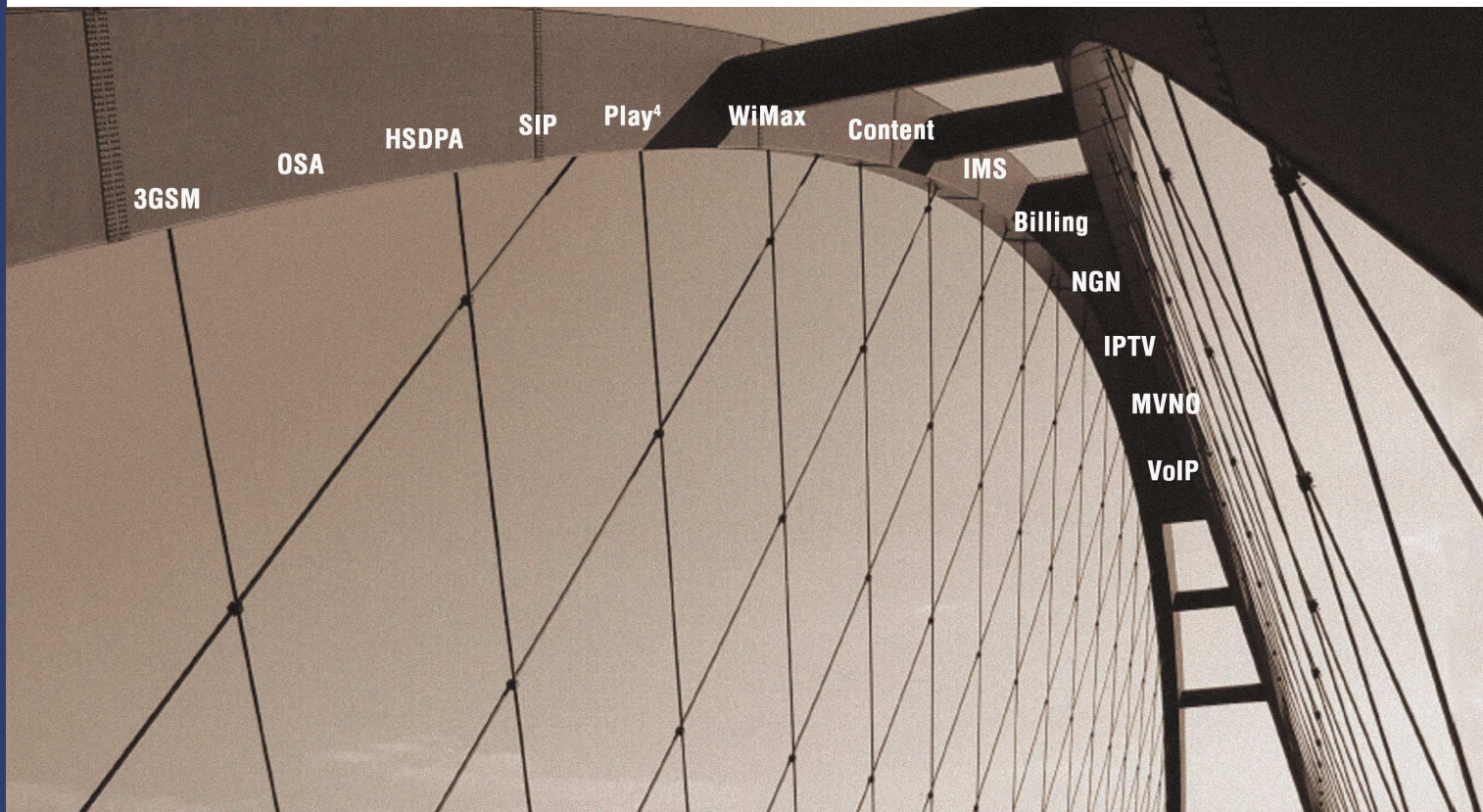


## Consultancy Services Overview



With experience in over 100 countries  
See what we can do for You

“Technology leads to many crossroads; our experience takes you down the right road.”

***Your business is our business***

At Netcom Consultants, we provide a comprehensive and customised range of technical and commercial consulting solutions to suit your business objectives.

By staying abreast of emerging technologies, we have helped telecom operators, service providers, and content providers from around the world to expand their businesses.

In fact, our world-class telecom consulting services are specially designed to cater to your business expansion by the extensive application of the latest technologies.

***What sets us apart?***

To put it simply - experience.

Through our experienced consultants, you are assured of high-quality consulting services, vast knowledge of various telecommunications technologies, and an excellent understanding of current and future trends.



Our consultancy services are aimed at providing you with guidance and recommendations at every step of the decision-making process. From the business planning concept, through various strategies, to technology choices, designs, enhancements, migrations and operational performance, our in-depth technical expertise and qualified management capabilities provide a complete business solution.

Netcom Consultants continually strive to provide the highest quality services to maximize both client's satisfaction and the return of investment. It is the collective telecom expertise of our consultants that sets us apart and continues to strengthen our position as the preferred consulting partner to progressive telecom companies.

***Doing what we do best***

Netcom Consultants provide an extensive wide range of consulting services - specialising in networks, technologies, billing, and services development - within our global organisation. Further information on these services can be accessed through Netcom Capability statements and our corporate website: [www.cybercomgroup.com/netcomconsultants](http://www.cybercomgroup.com/netcomconsultants)

## Consultancy Services

### 1. Service Creation

To be a market leader in telecommunications, service creation plays a crucial role in the strategy. The complexity in today's networks and service offerings has rapidly increased the need to employ experts with experience and understanding of the key aspects involved in launching new services.

To date, we have assisted customers to deploy and launch award winning telecom services in the most competitive markets in the world. Our approach is driven by the understanding that innovative services and business solutions need to be deployed quickly to ensure strategic impact. From building a strong business case for a new service to ensuring that your investment in work and technology deliver high returns on investment up to the timely final release of the service, we steer your business from start to finish.

Netcom Consultants also assesses new business opportunities and prepare telecom ventures through careful business planning and acquisition of the licenses required. We leverage our experience from an outstanding track record of winning licenses for market leading telecom companies, where we have adopted high-quality business planning tools and practices.

Our expertise in service creation includes:

- Service launch
- Business planning
- License application
- Service creation efficiency
- Product/Project/Portfolio management
- Content and media platform strategy
- Greenfield operator launch
- Internet/Media portal launch



## Consultancy Services

### 2. Billing and Customer Management

The engine for successful business processes is the billing system and that most interfaces and functions for transactions and creation of services are in line with the business requirements.

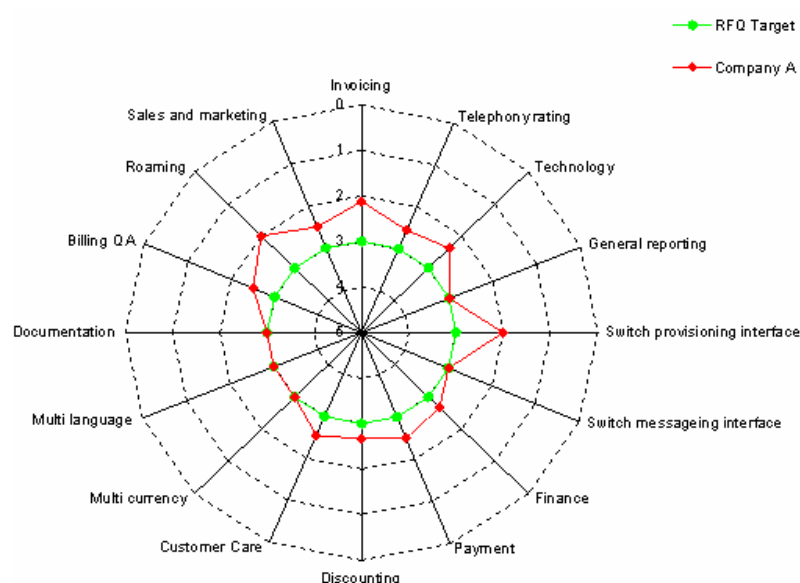
Our understanding of telecom operators' businesses as well as the technical aspects of billing enables us to evaluate and select billing solutions that comply with today's needs in a modern service environment.

The evolution of the technical infrastructure and service creation often require upgrades or new billing system releases. Netcom Consultants has executed several projects within the area of managing system upgrades to ensure end-to-end compatibility and consistency between billing and interfacing systems including activities such as verification and acceptance test. We also help operators identify and eliminate revenue leaks as well as benchmark and improve the efficiency of the billing process.

Our billing procurement and deployment services start from the scoping process, where we align the needs for billing functionality with our client's business requirements. This process ensures that required functionality will deliver high return on investment.

Our services in billing and customer management include:

- Billing process efficiency
- Billing procurement
- Billing deployment
- Billing migration/upgrade
- Customer management
- Content billing
- Convergent billing



## Consultancy Services

### 3. Network Solutions

By aligning technical network strategies with your competitive needs, we guide you in developing a high-quality communication service for your business.

Through our Network Audit capabilities, we investigate network quality and steer businesses in optimizing networks, and improve service quality with a growing customer base and increasing demand on the network resources.

With the combination of our hands-on experience from both traditional and new network technology standards, we have an advantage in delivering transitioning legacy networks through different technology shifts and equipment. We also cater to design service and network models that will last emerging technology shifts.

Our expertise in network design and optimization include:

- Multiple technologies
- Radio, core and transmission networks
- Fixed and broadband networks
- Metropolitan Area Networks (MAN)
- In-building design
- Senior resource provision
- Technical project management



- Network and operational audits
- Benchmarking
- Model tuning
- Network optimization
- End-to-end performance management
- Formal training

#### 4. Technology and Innovation

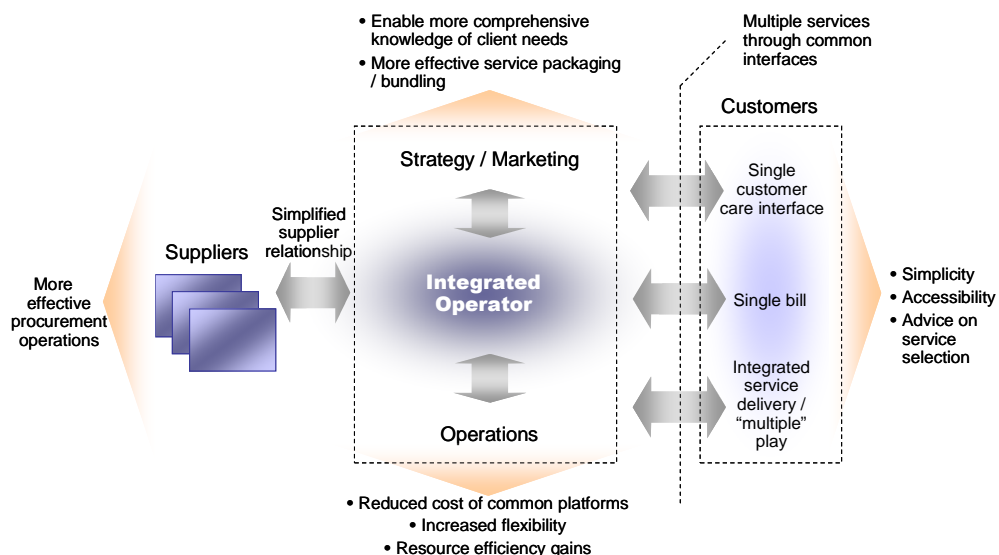
Our technology and innovation services sharpen your business and technical strategies by exploiting new Telecommunication, Internet and Media technologies.

Through our vast experience in guiding clients through various technology shifts, we are endowed with in-depth technical skills and capabilities to provide accurate recommendations and roadmaps on how to make your business transition from legacy to new networks and services.

By aligning the potential of new technologies with your company's competitive environment, we enable you to envision new types of services, often uncovering unexpected opportunities.

Our services in technology and innovation include:

- Technology strategy
- Procurement
- Convergence of networks
- Techno-commercial due diligence
- TIM Service innovation
- Technical requirements mapping



#### Netcom Consultants - The preferred consulting partner

Our increasing customer base and the strong confidence shown by our dedicated international clients is a demonstrated testament to our competence and growing achievements.

So make an appointment with us. We'll explore new frontiers together.